Demographic Overview

Sources: 2010 US Census

2009 American Community Survey
## US Census Data for the City of Des Moines

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>% Change</th>
<th>2000</th>
<th>% Change</th>
<th>1990</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>203,433</td>
<td>2.4%</td>
<td>198,682</td>
<td>2.8%</td>
<td>193,187</td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>155,469</td>
<td>76.4%</td>
<td>163,494</td>
<td>82.3%</td>
<td>172,417</td>
<td>89.2%</td>
</tr>
<tr>
<td>Black</td>
<td>20,842</td>
<td>10.2%</td>
<td>16,025</td>
<td>8.1%</td>
<td>13,741</td>
<td>7.1%</td>
</tr>
<tr>
<td>Asian*</td>
<td>8,990</td>
<td>4.4%</td>
<td>6,946</td>
<td>3.5%</td>
<td>4,602</td>
<td>2.4%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>24,334</td>
<td>12.0%</td>
<td>13,138</td>
<td>6.6%</td>
<td>4,629</td>
<td>2.4%</td>
</tr>
<tr>
<td>Ratio of Males to Females</td>
<td>1.04</td>
<td></td>
<td>1.07</td>
<td></td>
<td>1.12</td>
<td>0.0%</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19 and Under</td>
<td>56,536</td>
<td>27.8%</td>
<td>55,201</td>
<td>27.8%</td>
<td>52,992</td>
<td>27.4%</td>
</tr>
<tr>
<td>20 to 29</td>
<td>33,720</td>
<td>16.6%</td>
<td>31,573</td>
<td>15.9%</td>
<td>32,031</td>
<td>16.6%</td>
</tr>
<tr>
<td>30 to 49</td>
<td>55,835</td>
<td>27.4%</td>
<td>60,236</td>
<td>30.3%</td>
<td>54,990</td>
<td>28.5%</td>
</tr>
<tr>
<td>50 to 64</td>
<td>35,024</td>
<td>17.2%</td>
<td>27,113</td>
<td>13.6%</td>
<td>23,698</td>
<td>12.3%</td>
</tr>
<tr>
<td>65 or Over</td>
<td>22,318</td>
<td>11.0%</td>
<td>24,559</td>
<td>12.4%</td>
<td>25,884</td>
<td>13.4%</td>
</tr>
<tr>
<td>Median Household Income**</td>
<td>$42,986</td>
<td>11.9%</td>
<td>$38,408</td>
<td>43.8%</td>
<td>$26,703</td>
<td></td>
</tr>
<tr>
<td>Per Capita Income**</td>
<td>$22,926</td>
<td>17.8%</td>
<td>$19,467</td>
<td>42.0%</td>
<td>$13,710</td>
<td></td>
</tr>
<tr>
<td>Total Housing Units</td>
<td>88,729</td>
<td>17.8%</td>
<td>85,067</td>
<td>2.1%</td>
<td>83,289</td>
<td></td>
</tr>
<tr>
<td>Occupied Housing Units</td>
<td>81,369</td>
<td>91.7%</td>
<td>80,504</td>
<td>94.6%</td>
<td>78,453</td>
<td>94.2%</td>
</tr>
<tr>
<td>(Total Households)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Owner-Occupied Households</td>
<td>51,079</td>
<td>62.8%</td>
<td>52,119</td>
<td>64.7%</td>
<td>48,660</td>
<td>25.2%</td>
</tr>
<tr>
<td>Renter-Occupied Households</td>
<td>30,290</td>
<td>37.2%</td>
<td>28,385</td>
<td>35.3%</td>
<td>29,793</td>
<td>15.4%</td>
</tr>
</tbody>
</table>

*The 1990 count includes Pacific Islanders in the Asian Category

**Median Household Income for 2000 and 1990 are based on Sample Data collected during the respective Census. 2010 Median Income is from the 2010 American Community Survey.
<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>White</th>
<th>Black</th>
<th>Asian</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>193,187</td>
<td>172,417</td>
<td>13,741</td>
<td>4,602</td>
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<td>203,433</td>
<td>155,469</td>
<td>20,842</td>
<td>8,990</td>
<td>24,334</td>
</tr>
</tbody>
</table>

% Change since 1990: 5.3%, -9.8%, 51.7%, 95.3%, 425.7%
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Distribution of Population by Race

2010 Census
Block Level

Race
1 Dot = 10 persons
- White
- Black
- Asian
- MultiRace
- Other

City Limits
Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Distribution of Black Population

2010 Census Block Group Level

% Population

- Less than 10%
- 11% - 20%
- 21% - 30%
- Greater than 30%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
DEMOGRAPHIC OVERVIEW

Distribution of Asian Population

2010 Census Block Group Level

% Population
- Less than 10%
- 11% - 20%
- 21% - 30%
- Greater than 30%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
Primary Language Spoken at Home: Asian Languages

2009 American Community Survey Census Tract Level

% Population
- Less than 1%
- 2% - 3%
- 4% - 5%
- 6% - 10%

City Limits

Neighborhood Boundaries

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Distribution of Hispanic Population

2010 Census Block Group Level

% Population

- Less than 10%
- 11% - 20%
- 21% - 30%
- Greater than 30%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines
US Census Bureau
DEMOGRAPHIC OVERVIEW

Primary Language Spoken at Home: Spanish Language

2009 American Community Survey Census Tract Level

% Population
- Less than 5%
- 6% - 10%
- 11% - 15%
- 15% to 27%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
DEMOGRAPHIC OVERVIEW

Ratio of Female to Male Population

2010 Census Block Group Level

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
DEMOGRAPHIC OVERVIEW

Single Parent Households

2010 Census Block Group Level

% of HH

- Less than 5%
- 6% - 10%
- 11% - 20%
- Greater than 20%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Median Household Income

2009 American Community Survey Census Tract Level

$ per HH
- Less than $35,000
- $35,000 to $50,000
- $50,000 to $75,000
- $50,000 to $75,000
- Greater than $75,000

City Limits

Neighborhood Boundaries

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Age Distribution: Under 18 Years Old

2010 Census Block Group Level

% Population
- 0% - 10%
- 11% - 20%
- 21% - 30%
- 31% - 44%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
**DEMOGRAPHIC OVERVIEW**

Age Distribution: 18 to 29 Years Old

2010 Census Block Group Level

Data: Polk County Assessor GIS Division, City of Des Moines
US Census Bureau
DEMOGRAPHIC OVERVIEW

Age Distribution: 30 to 49 Years Old

2010 Census Block Group Level

% Population
- 0% - 10%
- 11% - 20%
- 21% - 30%
- 31% - 42%
- 43% - 50%
- 51% - 60%
- 61% - 70%
- 71% - 80%
- 81% - 90%
- 91% - 100%

City Limits
Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Age Distribution:
50 to 64 Years Old

2010 Census Block Group Level

% Population
0% - 10%
11% - 20%
21% - 30%
31% - 38%

City Limits
Neighborhood Boundaries

Data: Polk County Assessor
GIS Division, City of Des Moines
US Census Bureau
DEMOGRAPHIC OVERVIEW

Age Distribution: Over 65 Years Old

2010 Census Block Group Level

% Population
- 0% - 10%
- 11% - 16%
- 17% - 25%
- 26% - 43%

City Limits

Neighborhood Boundaries

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Educational Attainment

Never Graduated High School

2009 American Community Survey
Census Tract Level

% Population Over 18

- 11% - 15%
- 16% - 25%
- 26% - 36%

City Limits
Neighborhood Boundaries
Data Not Available

Data: Polk County Assessor
GIS Division, City of Des Moines
US Census Bureau
DEMOGRAPHIC OVERVIEW

Educational Attainment

High School Graduate or Some College

2009 American Community Survey Census Tract Level

% Population Over 18
- 20% - 40%
- 41% - 50%
- 51% - 60%
- 61% - 74%

City Limits

Neighborhood Boundaries

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
DEMOGRAPHIC OVERVIEW

Educational Attainment

Associates Degree

2009 American Community Survey Census Tract Level

% Population Over 18
- 1% - 2%
- 3% - 5%
- 6% - 10%
- 11% - 15%

City Limits

Neighborhood Boundaries

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
STATE OF THE NEIGHBORHOODS

DEMOGRAPHIC OVERVIEW

Educational Attainment

Bachelors, Advanced Degrees

2009 American Community Survey Census Tract Level

% Population Over 18

- 2% - 10%
- 11% - 25%
- 26% - 50%
- 51% - 74%

City Limits

Neighborhood Boundaries

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines US Census Bureau
Housing Indicators for 2011

and

Housing Indicators Over Time

Source: Polk County Assessor
<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>Year</th>
<th>Citywide Average</th>
<th>Neighborhood</th>
<th>Year</th>
<th>Citywide Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessed Value</td>
<td></td>
<td></td>
<td>Assessed Condition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$/square foot</td>
<td>2011</td>
<td>$95</td>
<td>% of structures rated</td>
<td>2011</td>
<td>7.2%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>$83</td>
<td>Below Normal, Poor, Very Poor</td>
<td>2006</td>
<td>11.0%</td>
</tr>
<tr>
<td></td>
<td>2001</td>
<td>$70</td>
<td>Poor</td>
<td>2001</td>
<td>11.9%</td>
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<tr>
<td>Change in Value</td>
<td>2001 to 2011</td>
<td>35.71%</td>
<td>Change in Condition</td>
<td>2001 to 2011</td>
<td>5.3%</td>
</tr>
<tr>
<td>% change in $/sf</td>
<td>2006 to 2011</td>
<td>14.46%</td>
<td>% change in E, VG, AN &amp; N (Normal &amp; Better)</td>
<td>2006 to 2011</td>
<td>4.2%</td>
</tr>
<tr>
<td>Home Sales</td>
<td></td>
<td></td>
<td>Contract Sales</td>
<td></td>
<td></td>
</tr>
<tr>
<td>% of total structure sold</td>
<td>2011</td>
<td>10.2%</td>
<td>% of sales on contract</td>
<td>2011</td>
<td>13.3%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>7.79%</td>
<td></td>
<td>2006</td>
<td>4.94%</td>
</tr>
<tr>
<td></td>
<td>2001</td>
<td>7.23%</td>
<td></td>
<td>2001</td>
<td>11.89%</td>
</tr>
<tr>
<td>Public Nuisances</td>
<td></td>
<td></td>
<td>Homestead Exemptions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>% of structures</td>
<td>2011</td>
<td>0.25%</td>
<td>% of structures</td>
<td>2011</td>
<td>71.8%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>0.44%</td>
<td></td>
<td>2006</td>
<td>80.23%</td>
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<tr>
<td></td>
<td>2001</td>
<td>0.40%</td>
<td></td>
<td>2001</td>
<td>80.85%</td>
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<tr>
<td>total number of structures</td>
<td>2011</td>
<td>159</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>244</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2001</td>
<td>231</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change in Public Nuisances</td>
<td>2001 to 2011</td>
<td>-72</td>
<td>Number of Public Nuisances</td>
<td>2006 to 2011</td>
<td>-85</td>
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<tr>
<td>Number of Public Nuisances</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
HOUSING INDICATORS 2011

Assessed Value for 1- and 2-Family Homes

Value per Square Foot

By Neighborhood

$ per sf

- $125 to $152
- $100 to $125
- $75 to $100
- $50 to $75
- $46 to $50

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor
GIS Division, City of Des Moines
HOUSING INDICATORS
CHANGE OVER TIME

Assessed Value for 1- and 2-Family Homes 2001 to 2011

Change in Value per Square Foot

By Neighborhood

City Average: 35.71%

% Change

Below City Average
Above City Average
Historic Data Unavailable

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor
GIS Division, City of Des Moines
Housing Indicators Change Over Time

Assessed Value for 1- and 2-Family Homes 2006 to 2011

Change in Value per Square Foot

By Neighborhood

Data: Polk County Assessor GIS Division, City of Des Moines
Housing Indicators 2011

Assessed Condition for 1- and 2-Family Homes

Below Normal, Poor, Very Poor

By Neighborhood

% BN, P, VP
0.0% to 3.5%
3.5% to 5.4%
5.4% to 11.0%
11.0% to 35.6%

City Limits
Neighborhood Boundaries
Shared Areas
Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
State of the Neighborhoods
Assessed Condition for 1- and 2-Family Homes 2001 to 2011

Change in % of Excellent, Very Good, Above Normal, Normal

By Neighborhood

City Average: 5.3%

% Change
Below City Average
Above City Average
Historic Data Unavailable

City Limits
Neighborhood Boundaries
Shared Areas
Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
Housing Indicators Change Over Time

Assessed Condition for 1- and 2-Family Homes 2006 to 2011

Change in % of Excellent, Very Good, Above Normal, Normal

By Neighborhood

City Average: 4.2%

% Change
- Below City Average
- Above City Average
- Historic Data Unavailable

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
HOUSING INDICATORS 2011

Average Annual Sales for 1- and 2-Family Homes, 2009 to 2010

By Neighborhood

% sales
- 3.21% - 4.28%
- 4.29% - 5.43%
- 5.44% - 6.57%
- 6.58% - 8.27%

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor
GIS Division, City of Des Moines
HOUSING INDICATORS 2011

Contract Sales for 1- and 2-Family Homes, 2009 to 2010

By Neighborhood

% sales
- 0.00% - 4.22%
- 4.23% - 11.15%
- 11.16% - 16.85%
- 16.86% - 43.50%

City Limits
Neighborhood Boundaries
Shared Areas
Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
HOUSING INDICATORS
2011

Foreclosures for 1- and 2-Family Homes, 2006 to 2010

By Neighborhood

% Structures
- 0.00% - 3.13%
- 3.14% - 6.19%
- 6.20% - 8.63%
- 8.64% - 11.93%

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
HOUSING INDICATORS 2011

Public Nuisances for 1- and 2-Family Homes

By Neighborhood

% Residential Properties
- Less than 1%
- 1% to 2.65%

City Limits
- Neighborhood Boundaries
- Shared Areas
- Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
HOUSING INDICATORS CHANGE OVER TIME

Public Nuisances for 1- and 2-Family Homes 2001 to 2011

Change in Number of Public Nuisances

By Neighborhood

City Change: -72

<table>
<thead>
<tr>
<th># Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>-14 to -7</td>
</tr>
<tr>
<td>-6 to -1</td>
</tr>
<tr>
<td>No Change</td>
</tr>
<tr>
<td>1 to 6</td>
</tr>
</tbody>
</table>

Historic Data Unavailable

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
Housing Indicators Change Over Time

Public Nuisances for 1- and 2-Family Homes 2006 to 2011

Change in Number of Public Nuisances

By Neighborhood

City Change: -85

# Change

-14 to -7
-6 to -1
No Change
0 to 5
Historic Data Unavailable

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor
GIS Division, City of Des Moines
HOUSING INDICATORS 2011

Marketplace Measures

< 850 sf; <= 1 bath; <= 2 bedrooms

By Neighborhood

Standardized Score

- 9 - 10
- 7 - 8
- 5 - 6
- 3 - 4
- 1 - 2

City Limits

Neighborhood Boundaries

Shared Areas

Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines
## Range of Percentages for Marketplace Measure Scores

<table>
<thead>
<tr>
<th>Standardized Score</th>
<th>&lt; 850 s.f.</th>
<th>&lt;= 1 bathroom</th>
<th>&lt;=2 bedrooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 to 9</td>
<td>0 to 7.4%</td>
<td>0 to 21.3%</td>
<td>2.2 to 17.7%</td>
</tr>
<tr>
<td>8 to 7</td>
<td>1 to 10.8%</td>
<td>14.1 to 54.7%</td>
<td>7.5 to 25.7%</td>
</tr>
<tr>
<td>6 to 5</td>
<td>7.6 to 19.3%</td>
<td>43.2 to 65.6%</td>
<td>19.3 to 40.2%</td>
</tr>
<tr>
<td>4 to 3</td>
<td>17.5 to 44.9%</td>
<td>58.5 to 80.8%</td>
<td>32.7 to 47.5%</td>
</tr>
<tr>
<td>2 to 1</td>
<td>25.6 to 46.9%</td>
<td>76.6 to 85.2%</td>
<td>43.2 to 67.8%</td>
</tr>
</tbody>
</table>
STATE OF THE NEIGHBORHOODS

% w/ Exemptions
79.75% to 90.28%
71.325 to 79.75%
63.80% to 71.32%
29.86% to 63.80%

City Limits
Neighborhood Boundaries
Shared Areas
Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines

HOUSING INDICATORS 2011

Homestead Exemptions for 1- and 2-Family Homes

By Neighborhood

% w/ Exemptions
79.75% to 90.28%
71.325 to 79.75%
63.80% to 71.32%
29.86% to 63.80%

City Limits
Neighborhood Boundaries
Shared Areas
Data Not Available

Data: Polk County Assessor GIS Division, City of Des Moines